

Advertisement Booking Form

Please fill out these questions when booking your advertising space.

Publication

Name of publication: _____

Contact at publication: _____

Edition/cover date: _____

Artwork deadline: _____

Ad size (eg quarter page or 7 double column): _____

Dimensions (in mm): height: _____ width: _____

Bleed

Does your ad bleed? (Generally only applies to full page ads)

No (skip to next section)

Yes top foot left right

Trim size of ad (exact dimensions in mm): height: _____ width: _____

Bleed to be allowed (in mm): _____

Colours

Black & white Full (4) colour Spot colour (Please specify pantone number): _____

Artwork specification

High res PDF

PDF Distiller settings (if none are supplied, we will distill on "Press" Settings)

Illustrator eps file with outlined fonts

Other request (please specify) _____

Delivery

Artwork to be delivered by

Email (please specify email address) _____

CD (please specify street address) _____

FTP (please specify details) _____

Other Instructions

File name (Please specify file name or URN): _____

Do you require proofs to accompany artwork?

No

Yes (what type of proof do you require): PDF Hard copy

Please call us on 020 8487 9697 if you need help or advice!

We trust that you find this information interesting and useful, and we welcome your feedback at

info@landb.co.uk.

Information is based on our experience and should not be taken as official or legal advice.